



Vickie Li

Research Assistant



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Asia



Hong Kong



Mandarin, English, Japanese



areas of expertise:
project development
research + benchmarking
strategic advice

Vickie joined PKF hospitality group in the year 2023 and is based in Hong Kong. In her present capacity as an Research Assistant, her consulting activities include feasibility studies, operator research, project development, research and benchmarking, as well as valuations primarily in countries throughout Asia.

Prior to joining PKF hospitality group, Vickie worked for a Walton for 1 years in the area of land asset management and global real estate investment. Vickie has a bachelor degree from the EHL Hospitality Business School in Switzerland.

Qualification, Certification of Taiwan Real Estate Agent Professional membership, EHL Alumni.