

HTLroundtable nigeria+	Cameroon, Central African Republic, Chad, Niger & Nigeria	Legend Hotel Lagos Airport Curio Collection by Hilton (11.11.2019)	8 participants
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## supply

67 properties; 12,831 rooms<sup>1</sup>

### BRANDED ROOMS



### CHAIN AFFILIATED ROOMS



### GROUP / BRAND PROFILE

- strongest brand: Hilton
- strongest group: Jin Jiang
- fastest growing brand: Radisson Blu
- fastest growing group: Jin Jiang
- strongest regional brand (globally): Eko

## pipeline

22 properties; 4,494 rooms<sup>1,2</sup>

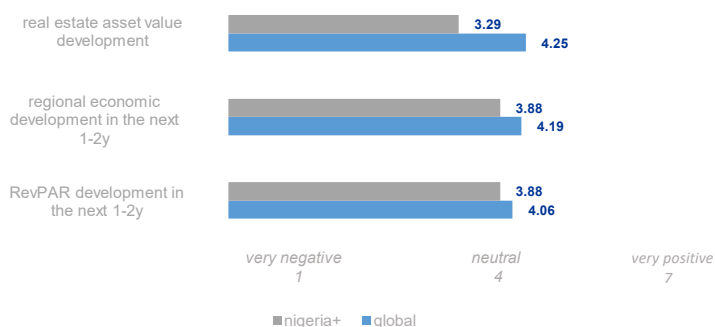


### RECENT OPENINGS of 2018

- Radisson Blu Hotel Lagos Ikeja, Ikeja, 155 rooms
- BON Hotel Sunshine Enugu, Enugu, 93 rooms

## global sentiment survey

participants' views on key topics



## key takeaways

- major infrastructure developments are required but continue to be held back by the government
- strict money laundering and anti-corruption legislation imposed by the current government are restricting investment - many are calling for an amnesty to unlock funds
- land, and how to value it, remains a grey area as a result of opaque market conditions
- sourcing and retaining qualified staff continue to be challenges for operators

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### NOTES:

- 1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2018;  
3) as per the PKF contract database 4) from the viewpoint of hotel groups

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