

Press release

PKF hospitality group: New Radisson Blu in Dekka Tower in Poznan, Poland

New tenant is RIMC Hotels & Resorts



Andersia Tower in Poznan, Poland. Source: Dekka Immobilien

Poznan, May 2 2022 - PKF hospitality group with the support of PKF Poland is pleased to announce a new operator for the Andersia Tower Hotel in Poznan, Poland. The new tenant is RIMC Hotels & Resorts GmbH, which will operate under the Radisson Blu brand after an extensive refurbishment and has signed a long-term partnership with Dekka Immobilien Investment GmbH.

The 172-room hotel with a total area of 15,000 square meters at Plac Andersa 3 is located in a mixed-use office tower in the center of Poznan and also includes extensive conference rooms and wellness facilities.



Adam MacIennan, Managing Director at PKF hospitality group: "We are very pleased with the successful completion of this project in a challenging time for the hotel industry. The successful operator placement demonstrates the high level of professionalism and cooperation of all involved in the process. We look forward to a great new future for the Radisson Blu."

Poznan's hotel market has seen significant disruption caused by the pandemic but the fundamentals remain strong and the city has experienced some positive signs that the meetings and events, leisure and corporate segments are starting to rebound.

Audun Lekve, CFO at RIMC: "The country has a great economic potential and the hotel market in particular has been a part of our expansion plan for a long time. We are very proud to take over our first hotel in Poznan with such a highly reputed partner."

Valerie Schürmans, Vice President, Business Development at Radisson: "We are keen to continue our partnership with RIMC and to launch our Radisson Individuals brand for Poland in Poznan. We thank DEKA and RIMC for the continuous trust in our company and brands."

About PKF hospitality group:

PKF hospitality group is an internationally recognised leader in hospitality and tourism consulting. With a team of 100 consultants in 20 offices (including Kyiv) on all continents and an experience of almost 100 years, PKF hospitality group offers focused consulting services in the environment of the hotel, serviced living, tourism, and leisure investments - including feasibility studies, valuations, operator search, project development, financing and investment consulting, asset management, research & benchmarking as well as strategic consulting.

www.pkfhospitality.com

Media contacts:

Martina Rozok

T +49 30 40044681

M +49 170 2355988

martina.rozok@pkfhospitality.com

www.pkfhospitality.com