



## Laura Pflieger

Event Manager



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Europe



Vienna



German, English



areas of expertise:

conferences & events

Laura Pflieger joined the PKF hospitality group in 2021 and is based in Vienna. In her present capacity as an Event Manager, her activities include organizing 196+ forum Vienna, 196+ forum Milan, 196+ lounge Munich, as well as other events like 196+ spotlight.

Prior to joining the PKF hospitality group, Laura worked for Kongresskultur Bregenz for four years as a project manager for events mainly in the B2B sector.

During this time, Laura earned a Bachelor degree in Business Administration majoring in Exhibition, Congress and Event Management at Baden-Württemberg Cooperative State University, including an exchange semester at Universidad del Desarrollo in Chile.