



Franco Peruza

Business Development



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Europe



Vienna



German, Croatian, English, French

areas of expertise:



asset management
project development
transaction support

Supporting the PKF hospitality group as an external partner since their foundation in Austria in 2003, Franco became a steady member of the team in 2019 and is based in Vienna, and parallelly in Croatia. In his present capacity in Business Development, his consulting activities include project development, asset management and transaction support, primarily in countries throughout Europe, with a special focus on the Adriatic region incl. Croatia, as well as Germany.

Prior to joining the PKF hospitality group, Franco was CEO of the owning companies of Le Méridien Lav Split (2013-2017) and Magnum Hotels Croatia (2003-2006), also Head of Development CEE for Steigenberger and Domina hotel groups.

Franco is a Munich native and holds both German and Croatian citizenships. He achieved an MBA degree from Ludwig-Maximilians-University, Munich, and passed PDP levels on Cornell University, Ithaca/USA