



Nuša Šolar

Director of Sales



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Europe



Vienna



Slovene, English, German.



areas of expertise:

conferences & events
sales
marketing

Nuša Šolar joined PKF hospitality group in the year 2023. Nuša serves as the Director of Sales for 196+events GmbH under the PKF hospitality group. Based in Vienna and working remotely from Ljubljana, her role encompasses a wide array of sales activities, with a special emphasis on client relationship management and event sales, primarily in countries throughout Europe.

Before her current role, Nuša dedicated 14 years to Union hoteli d.d. in Ljubljana, primarily focusing on sales and marketing. In addition to her expansive career in the hospitality sector, she has shown her entrepreneurial spirit by diving into the startup world. For the past four years, she's been actively involved in the HR sector, primarily recruiting for hotels.

Nuša holds a Bachelor's degree from the Faculty of Economics at the University of Ljubljana.