



Carlos Alonso

Managing Director | Head of Latin America



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Latin America



Buenos Aires



Spanish, English, Portuguese



areas of expertise:

feasibility studies
project development
asset management

Carlos Alonso acts as Managing Director | Head of Latin America and is based in Buenos Aires, Argentina. With more than 4 decades of experience as a consultant, he has directed and participated in numerous hotel development projects, valuations and contract negotiations in South America, Central America and Europe.

Prior to joining the PKF hospitality group, he worked for InterContinental Hotels for 13 years as a hotel manager in North and South America. Carlos is a hotel & restaurant management graduate from Miami Dade College. He has also completed an executive education curricula in the area of real estate and hotel development at Cornell University School of Hotel Administration in Ithaca, New York.