



Dion Stiefel

Junior Consultant



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Europe



Vienna



German, English, French



areas of expertise:
 asset management
 feasibility studies
 financing + investment
 knowledge + networking
 operator search
 project development
 research + benchmarking
 valuations + appraisals
 strategic advice
 transaction support
 valuation
 marketing
 conferences & events
 finance
 research
 concepts + brands

Dion Stiefel joined PKF hospitality group in 2025 and is based in Vienna. In his current role as a Research Analyst, he supports consulting activities including market and feasibility studies, benchmarking analyses, and strategic advisory projects, primarily across Europe.

Before joining PKF hospitality group, Dion gained experience in business development and hotel operations through roles at Denizen in Berlin and Soho House in Paris, where he contributed to operational openings and strategic growth initiatives. He also worked at several companies in Switzerland, building a strong foundation in customer experience, retail operations, and process improvement.

Dion holds a Bachelor's degree in International Hospitality Management from École hôtelière de Lausanne (EHL). Having lived and worked in Switzerland, Germany, France, and Austria, he thrives in multicultural environments and brings a detail-oriented, analytical, and creative mindset to hospitality development and consulting.