

HTLroundtable indian subcontinent	indian subcontinent	online (23.02.2021)	11 participants
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supply

936 properties; 166,516 rooms¹

BRANDED ROOMS



CHAIN AFFILIATED ROOMS



GROUP / BRAND PROFILE

- strongest brand: Taj
- strongest group: Marriott
- fastest growing brand: Taj
- fastest growing group: IHCL
- strongest regional brand (global presence): Taj
- fastest growing regional brand: Taj

pipeline

195 properties; 37,998 rooms^{1,2}

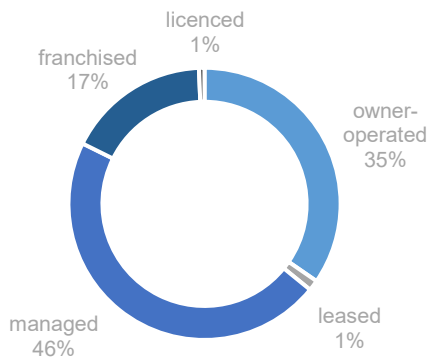


SELECTED OPENINGS of 2020

- Taj Skyline Ahmedabad, Ahmedabad, 315 rooms
- Taj Cidade de Goa, Panaji, 299 rooms
- Holiday Inn Gurugram Sector 90, Gurgaon, 263 rooms
- Holiday Inn Tirupati Tirumala, Tirupati, 209 rooms
- Radisson Blu Mumbai International Airport, Mumbai, 206 rooms

hotel contracts

511 properties; 97,529 rooms under contract^{2,3,4}



key takeaways

- With the pandemic having impacted travel in the long term, staycations have emerged as a viable alternative.
- The corporate meetings and conference segment has shifted online for the foreseeable future, which is likely to become a permanent feature in the price sensitive Indian market. This will likely impact MICE tourism in the mid- to long-term and the hospitality sector may need to innovate.
- The branded market remains largely focused on the four- and five-star segments, with much needed branded supply missing in the midscale segment. Homegrown brands like Tata's Ginger are trying to bridge the gap.
- Industry game changers like OYO continue to generate interest. However, sustainability of the business model is a concern.
- The Indian hospitality segment benefits from the presence of an English speaking, low cost labour pool. However, international brand proliferation is still hindered due to prohibitive land costs, high property taxes and exhaustive licensing requirements.

HTL partners



HTLroundtables around the globe



learn more and find the HTLroundtables schedule at

www.pkfhotels.com

NOTES:

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2020; 3) as per the PKF contract database 4) from the viewpoint of hotel groups