



## William Chin

Research Analyst



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Asia



Shanghai



Mandarin Chinese, English,  
Japanese

areas of expertise:



feasibility studies  
research + benchmarking  
asset management

William Chin joined the PKF hospitality group in 2020 and is based in Shanghai. In his present capacity as Research Analyst, his consulting activities include feasibility studies, research + benchmarking, and asset management, primarily in countries throughout Asia and Europe.

Prior to joining the PKF hospitality group, William worked for Dorsett Hospitality International as a Capstone Project Consultant and Sheraton Towers Singapore in the area of food and beverage for one year each.

William graduated with a bachelor's degree in Leisure and Recreation Management from National Kaohsiung University of Hospitality and Tourism, Taiwan, and a master's degree in Global Hospitality Business at Ecole hôtelière de Lausanne, Switzerland.