



Yuliya Tomenchuk

Director of Marketing



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Europe



Kyiv



Ukrainian, English, Spanish, Russian

areas of expertise:



marketing
events
knowledge + networking

Yuliya Tomenchuk joined PKF hospitality group in 2022 and is based in Kyiv. In her present capacity as Director of Marketing, her responsibilities include marketing activities (marketing communications, marketing strategy, corporate branding, content & digital marketing, social media).

Prior to joining PKF hospitality group, Yuliya Tomenchuk worked as Marketing Manager for DMC with focus in luxury segment and as Marketing Director for TART: Branding&Promotion for ten years. In 2006, as a Head of Marketing for SME segment at Raiffeisen Bank Aval, she was involved in the rebranding process of one of the largest Ukrainian banks, now known as Raiffeisen Bank that is part of the Raiffeisen Bank International AG Group, Austria.

Yuliya Tomenchuk has a Master's degree in Economic, Management & Law from Kyiv National University of Trade and Economics, Kyiv, Ukraine.