



# Veronika Marchenko

Research Assistant



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Europe



Kyiv



Ukrainian, English

areas of expertise:

asset management

feasibility studies

financing + investment

knowledge + networking

operator search

project development

research + benchmarking

valuations + appraisals

strategic advice

transaction support

valuation

marketing

conferences & events

finance

research

concepts + brands



Veronika Marchenko joined the PKF hospitality group in December 2025 and is based in Kyiv. In her present capacity as Research Assistant, her work activities include researching data for 196+ roundtables and the PKF hotel database.

Before she joined the PKF hospitality group, Veronika was a hotel administrator at Nordian Classic and Edem Kyiv.

Veronika is currently pursuing a Bachelor's degree in the History of Ukraine and Cultural Anthropology from the Taras Shevchenko National University of Kyiv, Faculty of History.