

HTLroundtable
south africa

south africa

online
(27.08.2020)

29
participants

supply

287 properties; 52,117 rooms¹

BRANDED ROOMS

70%

CHAIN AFFILIATED ROOMS

86%

GROUP / BRAND PROFILE

- strongest brand: Southern Sun
- strongest group: Tsogo Sun
- fastest growing brand: Signature Lux by Onomo
- fastest growing group: Onomo
- strongest regional brand (global presence): Southern Sun
- fastest growing regional brand: Town Lodge

pipeline

35 properties; 7,913 rooms^{1,2}

18
HOTELS UNDER CONSTRUCTION

17
PLANNED HOTELS

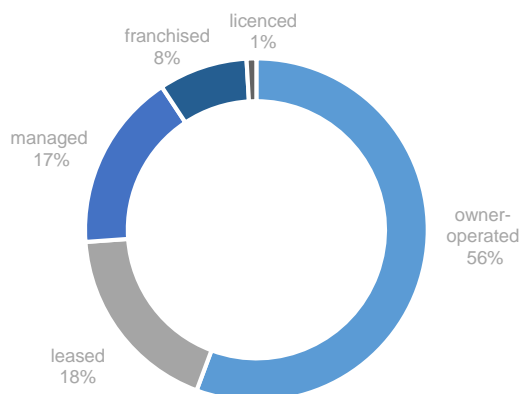


SELECTED OPENINGS of 2019

- Hippo Pod Hostel, Cape Town, 200 rooms
- Signature Lux Hotel by Onomo Foreshore, Cape Town, 157 rooms
- Town Lodge Umhlanga, Umhlanga, 154 rooms
- The Capital Melrose, Johannesburg, 145 rooms

hotel contracts

200 properties; 38,122 rooms under contract^{2,3,4}



key takeaways

- with inter provincial travel having opened up recently, some leisure destinations are seeing small green shoots
- surprisingly the South Africa+ virtual HTLroundtable delegates featured the highest vote for corporate travel to return first
- the latter is possibly because the route Johannesburg to Cape Town is the busiest in Africa and that the domestic leisure market is primarily traveling for the summer vacation
- like in most markets, it is foreseen that the mice sector will be the last to recover
- most of the big hotels remain closed and due to their reliance on international travel await the opening of the borders
- some role players expect the international borders to open in mid-October
- the H&T barometer poll sees a recovery to pre-corona levels to occur by 2022/3

HTL partners



HTLroundtables around the globe



learn more and find the HTLroundtables schedule at

www.pkfhotels.com

NOTES:

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2019; 3) as per the PKF contract database 4) from the viewpoint of hotel groups