

196+ roundtable south africa+

lesotho, south africa

cape town (24.01.2023

participants

For enquiries about our research offerings, please contact Akshara Walia at research@pkfhospitality.com

For enquiries about upcoming events of the PKF hospitality group, please contact Yuliya Tomenchuk at events@196plus.com

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1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2022; 3) as per the PKF contract database; 4) from the viewpoint of hotel groups

supply

294	54,276
properties	rooms ¹
65%	86%
branded	chain affiliated

group / brand profile

rooms

C

- > strongest brand: Southern Sun
- strongest group: Southern Sun >
- > fastest growing brand: Radisson Blu

rooms

- fastest growing group: **Jin Jiang** >
- strongest regional brand (global presence): Southern Sun

pipeline		contra
24 properties	5,089 rooms ^{1,2}	204 properti
11 hotels under construction	13 planned hotels	
selected openi	ngs of 2022	
 Radisson Blu Umhlanga, Du 	Hotel Durban rban, 206 rooms	manag
 Voco Johanne Johannesburg 	esburg Rosebank, g, 131 rooms	20%
 Wink One Thibault, Cape Town, 102 rooms 		leas 16

acts

204 properties	38,406 rooms under contract ^{2,3,4}
franc	licensed 0% hised % owner- operated 58%

key takeaways

- The worsening energy crisis has strangely not affected the visitor numbers which are at about 85% of the pre-Covid level of 2019 but damage to its reputation has been caused by the ongoing crisis.
- > The delegates felt that the biggest opportunities for growth are in the serviced living sector, including the senior and assisted living segments.
- According to the 196+ barometer, as far as contract types are concerned, a surge in HMAs with white label operators under a franchise will be seen in the near to medium term.

196+ roundtables around the globe



learn more and find the 196+ roundtables schedule at

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