



## Gisela Loidolt Director | Head of Valuations + Appraisals

Gisela Loidolt joined PKF hotelexperts in 2008 and is based in Vienna. From 2015 to 2017, she headed the feasibility study and valuation services and thereby supervised various feasibility study and valuation assignments throughout Europe and beyond. In February 2017, she was appointed to Director of the Vienna office and since January 2018, has overall responsibility of the valuation and transaction support teams. Her consulting activities further include plausibility analyses, investment appraisals, and project financing advice for banks, investors, developers and operators. In addition, given her Italian language skills, Gisela closely cooperates with the PKF hotelexperts office in Milan.

Gisela gained valuable experience in hotel operations in various properties in Vienna, Austria and Lignano, Italy. Directly prior to joining PKF hotelexperts, she worked for Bank Austria. Gisela holds a Master degree in International Business Administration from the Vienna University of Economics and Business, with a specialisation in tourism and leisure management. During her studies, she spent an exchange year at the Università degli studi di Trieste in Italy.

Gisela is a member of the Royal Institution of Chartered Surveyors in the field of valuation (MRICS), and member of the Urban Land Institute (ULI). She is a guest lecturer at the MODUL University Vienna and holds hotel-specific seminars at the Institute for International Research (IMH).



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areas of expertise: feasibility studies valuations transaction support financing + investment