



Mia Mao

Research Analyst



+86 21 62531800



+86 16 601717430



mia.mao@pkfhospitality.com



Asia



Shanghai



Chinese, English, French,
Japanese

areas of expertise:



feasibility studies
research + benchmarking
concepts + brands

Mia Mao joined the PKF hospitality group in 2020 and is based in Shanghai. In her present capacity as Research Analyst, her consulting activities include feasibility studies primarily in Asia and Europe. She is also involved in various research tasks, including work on the PKF hotel database.

Prior to joining PKF hotelexperts, Mia worked for Expedia Group for two years in the area of account management, where hotel partners' revenue management and OTA display strength were key objectives.

Mia has a Bachelor of Science degree from The Hotel School at Cornell University in Ithaca, New York.