



Gala von Treuenfels

Research Assistant



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Europe



Vienna



German, English, Spanish



areas of expertise:
 asset management
 feasibility studies
 financing + investment
 knowledge + networking
 operator search
 project development
 research + benchmarking
 valuations + appraisals
 strategic advice
 transaction support
 valuation
 marketing
 conferences & events
 finance
 research
 concepts + brands

Gala von Treuenfels joined PKF hospitality group in the year 2026 and is based in Vienna. In her present capacity as a Research Assistant, consulting activities include feasibility studies primarily in countries throughout Europe.

Prior to joining PKF hospitality group, Gala worked at Palacio de los Duques, Gran Melia in Madrid as a Guest Experience Intern in 2024. Gala is currently pursuing a Bachelor's degree at EHL Hospitality Business School in Lausanne. Besides her studies she also worked at the Reception of the Bikini Island & Mountain Hotel in Mallorca and as an F&B intern at the Fairmont Four Seasons Hotel in Hamburg.

In addition to her professional experience, Gala served as Head of Finance in the Sustainability Committee at EHL in Singapore and she was also a member of the National Junior Honor Society at the International School of Curacao.