



PKF hospitality

Press release

PKF hospitality group has advised Verlinvest S.A. on its equity investment in NUMA Group

Brussels/London/Berlin, 4 October 2023 – NUMA Group, headquartered in Berlin, has announced a successful USD 59m equity funding round, led by Verlinvest. PKF hospitality group was mandated by Verlinvest to conduct the commercial due-diligence for this transaction.

As part of this latest fundraise by NUMA Group, Verlinvest, the international investment company backed by the families behind AB InBev, will join together with Cape Capital, NUMA's existing investor base, which also includes Headline, Cherry Ventures, DN Capital, and Soravia.

Adam MacLennan, Senior Managing Director, PKF hospitality group: “We are very proud to have played a role in this transaction. Given our international presence in all the markets in which NUMA Group is currently active as well as our extensive work in the serviced living sector, we were in an unique position to support Verlinvest in their investment decision. Through our own think tank ‘Future of Hospitality Institute’ and with our due-diligence teams located in London, Vienna, Berlin and Hong Kong we had access to the relevant knowledge as well as human resources to support our client and execute the assignment.”

Robin Wattinger, Head of Investment + Financing, PKF hospitality group: „The stated goal of the client was to assess to what degree NUMA Group will establish itself as a major force and disruptor in the industry. In order make such assessment we have analysed numerous aspects of the business ranging from deal sourcing, operations, sales, underwriting process as well as analysing the supply side. In terms of scope, complexity and due to the very tight deadline of six weeks it was certainly one of the most challenging assignments we have conducted recently. Thanks to our large and diverse team we were able to deliver



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our findings within the deadline. This was only possible with the respective teams at Verlinvest and NUMA Group working hand in hand with us. The level of professionalism as well as detail and depth of information provided was remarkable throughout the process.“

About PKF hospitality group:

The PKF hospitality group is an internationally recognised leader in hospitality consulting. With a team of more than 100 consultants in 20 offices on all continents and an experience of almost 100 years, the PKF hospitality group offers focused consulting services for hotel, serviced living, tourism & leisure investments – including feasibility studies, valuations + appraisals, operator search, project development, financing + investment, asset management, data analytics and strategic consulting. www.pkfhospitality.com

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