



196+ roundtable  
malaysia+

brunei, malaysia, singapore

singapore  
(19.05.2022)

15  
participants

For enquiries about our research offerings, please contact Akshara Walia at [akshara.walia@pkfhospitality.com](mailto:akshara.walia@pkfhospitality.com)

For enquiries about upcoming events of the PKF hospitality group, please contact Maryana Turchyn at [events@196plus.com](mailto:events@196plus.com)

PKF hospitality group is a member firm of the PKF International Limited family of legally independent firms and does not accept any responsibility or liability for the actions or inactions of any individual firm or firm.

NOTES

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2021; 3) as per the PKF contract database; 4) from the viewpoint of hotel groups

supply

825 properties	227,101 rooms <sup>1,2</sup>
65% branded rooms	75% chain affiliated rooms

group / brand profile

- › strongest brand: Worldhotels
- › strongest group: Marriott
- › fastest growing brand: Sunway
- › fastest growing group: Far East
- › strongest regional brand (global presence): Citadines
- › fastest growing regional brand: Citadines

key takeaways

- › As Singapore eases the border restrictions and pivots away from the zero-Covid stance, a positive outlook for the industry is foreseen, and hotel performance is not far from the 2019 level concerning occupancy and ADR.
- › While the recovery of most gateway cities in the region is still on the mend, key leisure destinations, such as Langkawi and Penang, have surpassed 70% occupancy during the holiday in early May, and Sentosa saw a similar situation with RevPAR exceeding 2019 levels.
- › Hotels in the luxury and upper-upscale classes have benefited the most from the recovery, with RevPAR surpassing the 2019 level in 2022 as demand seeks high-end guest experience; however, midscale and economy hotels have been the slowest in recovering.
- › Due to the ongoing uncertainty and construction disruptions caused by COVID-19, certain projects in the region have been delayed or stalled; however, the situation is expected to be short-term.
- › The rising inflation in the region has triggered discussion concerning cost-cutting through implementing robotics and automation on an operational level; however, full implementation is not foreseen soon given the experience-driven nature of the industry.

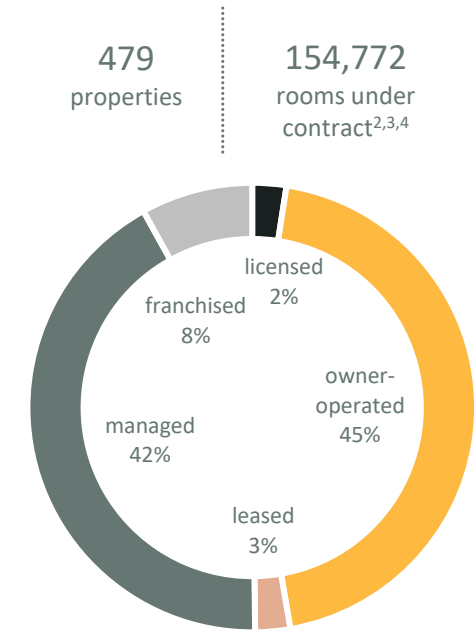
pipeline

134 properties	56,612 rooms <sup>1,2</sup>
101 hotels under construction	33 planned hotels

selected openings of 2021

- › The Clan Hotel Singapore, Singapore, 324 rooms
- › Sunway Hotel Big Box, Iskandar Puteri, 284 rooms
- › Raia Hotel & Convention Center Kuching, Kuching, 237 rooms
- › Fairfield Kuala Lumpur Jalan Pahang, Kuala Lumpur, 186 rooms
- › Scapes Hotel, Genting Highlands, 176 rooms

contracts



196+ roundtables around the globe



learn more and find  
the 196+ roundtables schedule at

[www.196plus.com](http://www.196plus.com)

