



Casa Cook, Madonna di Campiglio

Operator search for a hotel project in Madonna di Campiglio, Italy

PKF hospitality has identified a new operator for a hotel project in Madonna di Campiglio, a ski region in northern Italy. The town of Madonna di Campiglio is not only known for its ski slopes and winter activities, but also as a summer destination.

- Location: Madonna di Campiglio, Italy
- Year of assignment: 2022
- Service line: operator search
- Operator/brand: Urbanauts/Casa Cook
- unique features: lifestyle, leisure
- the hotel was built in the 1960s
- expansion to 55 rooms and addition of a rooftop bar

The hotel is located in Piazza Righi, directly in the pedestrian zone and amidst the enchanting mountain scenery of the Brenta Dolomites. The famous World Cup racetrack valley station and the ski slopes can be reached in about one minute by foot. In the summer, hiking trails are also easily accessible. The property was built in the 1960s and comprises 44 rooms with a gross floor area (GFA) of about 2,900 sqm. An expansion to 55 rooms and an addition of a rooftop bar is planned. As of winter 2024, Urbanauts will operate the former Hotel Milano under the Casa Cook brand.

